

LANCASTER THEOLOGICAL SEMINARY
New Library Challenge Program

COVERED DISH SUPPER AGENDA

Conducted by Co - Chairman and Committee Serving Lancaster
Seminary in conjunction with association
and conference committees

HYMN.....

INVOCATION.....

WELCOME

- a. Film Strip
- b. Reading Script

THE SEMINARY LOOKS AHEAD.....Speaker from Seminary
or committee member

HOW WE HOPE TO MOVE AHEAD AS A CHURCH....

DISCUSSION AND QUESTIONS.....Co- Chairman

CLOSING STATEMENT.....

BENEDICTION AND ADJOURNMENT.....

CHURCHES WILL PROBABLY UNDERTAKE THE FOLLOWING STEPS IN REACHING THEIR
OBJECTIVE FOR THE LANCASTER SEMINARY LIBRARY CAMPAIGN PROGRAM:

- I. We hope to become a Leadership Church A []
We hope to become an Honor Church B []

To Become a Leadership Church:

Through the solicitation of 30% of our membership
and

units) of a minimum share of \$180 or more, each (@ \$180.00)
Raising a sum equal to 20% of our membership's giving (or 10% of the giving

To Become an Honor Church:

Through a Declaration of Intent and participation in the steps
leading to a contribution equal to \$6.00 per member.

II. Suggested methods for reaching your goal are: *Most put it in budget*

- A. Congregational Statement of Intent and budget methods payable over three years.
- B. Subscription by families over three year period, aside from or in addition to Phase I gifts.
- C. Memorial or NAMED Gifts by individuals, classes, societies of the church.
- D. Special Collections on a designated Sunday in each of the three years, to be a part of the above named goal, or Statement of Intent.

III. In order for each church to clearly understand what is included in the Statement of Intent, setting forth the goal each church has set itself, we submit the following:

In achieving the local church goal in the All-Church participation in the Lancaster Seminary Library Campaign, gifts from individuals in the first phase should not be included. (However, all such gifts will be included along with the All-Church gift in reporting the total received from a given church.) When the church goal has been determined, this should be recorded on the Statement of Intent, which should then be sent to the Seminary.

The statement is not legally binding on a congregation, but it does give an indication of what it hopes to give toward the building of a new library.

MATERIALS AND OTHER CAMPAIGN AIDS WHICH THE SEMINARY CAN SUPPLY

1. The Seminary will provide a special speaker for a Sunday morning worship service. Faculty and Board members will be assigned on a "first-come, first-served" basis. April 25 and May 9 are dates we hope you will choose, but arrangements can be made for other Sundays.

Since we have hundreds of churches who could call upon us, and since our personnel is limited, we ask that we be requested to come only by those congregations who anticipate conducting a personal visitation program on Lancaster's behalf. We further ask that our representative be given an opportunity to speak after the service (perhaps over the dinner table) to the pastor and/or the lay co-chairman for the congregation's campaign activity.

2. Other special speakers for organizations, congregational or consistory meetings, are available in limited quantity by special request. Occasionally because of lack of personnel, we may send a student, a Board member, or a member of the Association Committee to represent us.
3. A set of twenty-eight slides with a prepared 15 minute commentary is available at any time to any congregation who plans to conduct a campaign on Lancaster's behalf.

This is the set of slides used at our Kick-Off dinners. The series depicts Lancaster's mission and follows a seminarian on a typical round of activities as a student. It also pictures the present library and shows the architect's drawing of the new facility.

4. A bulletin for use in any Sunday worship service. The front of the bulletin pictures a drawing of the proposed new library. The back page has a 300-word description of Lancaster Seminary. The inside is blank for your use as an "Order of Worship." These bulletins may be ordered in quantity.
5. For those churches who have their own bulletins, we have had printed an "insert" or "leaflet" to be handed out or inserted in your Sunday bulletin. (This could be mailed with your parish letter, too, if you prefer.) The material on this leaflet is identical to the printed matter on the bulletin described above (#4).
6. An attractive six page brochure has especially been prepared describing the Seminary and its library needs. This brochure should be ordered only for those who will be personally visited. We have only a "limited" supply of these. They are a "conversation piece" and will aid in a personal visit. Except in rare instances, we can not offer you enough to mail or give to more than half your membership. We do have envelopes available for your use in mailing these to a part of your membership. These can be sent third class mail.

7. A small four-page booklet showing the floor plans of the Seminary and describing "Commemorative Gift Opportunities." These memorials range from \$1200 up. We have a limited number of these for you to give to "special gift" prospects and for consistorial or committee study and action.
8. Subscription cards are available in any quantity. They are for individuals to use, and the pledges are payable over a three-year period. Of course, they are not legally binding, if signed. They simply indicate a personal "intention" to contribute.
9. A mimeographed document of six pages, giving numerous facts and figures and interesting data about Lancaster Seminary, is available in limited quantity. Unless you have very special reasons, please do not request more than ten.
10. For any and all of these materials, please contact Arthur H. Lofgren, Campaign Counselor, or Dr. Robert V. Moss, Jr., President of the Lancaster Theological Seminary, Lancaster, Pennsylvania. Phone, Area Code 717-392-1453 or 393-0654.

WHY WE MAY HAVE CONFIDENCE

IN MAKING CALLS FOR THE SEMINARY.....

These are results expressed by members of the United Church of Christ in a detailed study before this program ever began.

1. Many laymen and most ministers recognize the advances made by the Seminary in recent years "as positive signs of much needed progress."
2. Because the purposes of the present program are far reaching and necessary to the further growth of the Seminary.
3. Because the objective (in dollars) has been carefully chosen to make our goal reachable (reasonable).
4. The denomination demands the training of more ministers for our more than 300 vacant pulpits.
5. Because Lancaster has a strong, able and enthusiastic faculty, interested in going all out for the student body.
6. The Seminary has been called a school of vision, that knows where it should be going and is actively engaged in moving according to a well studied program of advancement.
7. It is a carefully studied fact that in a program based upon results of such as this survey will produce gifts in 60% to 70% of all carefully completed calls, sometimes requiring a "call back."
8. In this All-Church program we are calling upon persons who can assist by making a pledge of any size to assist the Seminary and their church in reaching it's goal.
9. Our brochure and materials have been very carefully prepared through leaders at the Seminary. (These can be mailed in envelopes provided.)
10. With advance approval from Synod and Associations, most churches want to see this program to serve the churches through their Seminary succeed.

INCOME TAX SAVINGS TO INDIVIDUALS-
(Net Cost per Dollar Contributed)

Marts & Lundy
Permanent Data
1964
Subject

If taxed income less exemptions for

A Single Person is Up to	Head of a Household is up to	Married Couple is up to	Taxes Saved per Dollar by Taking a Charitable Deduction is	Leaving a Net Cost after Tax per Dollar Contributed of
\$ 2,000	\$ 2,000	\$ 4,000	\$.18	\$.82
6,000	8,000	12,000	.235	.765
8,000	10,000	16,000	.27	.73
10,000		20,000	.305	.695
	14,000		.32	.68
12,000		24,000	.34	.66
	16,000		.34	.66
	18,000		.375	.625
14,000	20,000	28,000	.375	.625
16,000	22,000	32,000	.41	.59
	24,000		.435	.565
18,000		36,000	.445	.555
	28,000		.47	.53
20,000		40,000	.475	.525
	32,000		.485	.515
22,000		44,000	.505	.495
26,000		52,000	.535	.465
32,000	44,000	64,000	.56	.44
50,000		100,000	.635	.345

to meet you and give you a Cook's Tour! (You may have a meal with us if you give us two days notice.)

5. The congregational committee may be enlarged and organized to fit the needs of the campaign to be conducted. For those congregations which are able to visit a substantial portion of their membership, we would suggest appointing several "captains" who would each in turn be responsible for enlisting four or five "lieutenants" to aid in the visitation. (About five or six calls per each lieutenant)
6. We especially urge the local co-chairmen (pastor and layman), along with several members of their committee whom they desire to bring, to attend the Association Training Session to be held sometime between April 25 and May 9. More specific details and all questions will be answered at this Training Session. Here materials can be picked up in sufficient quantity.
7. We hope that congregations can "Kick-Off" their local campaign on our behalf sometime early in May. This could take the form of a special meeting, perhaps a "covered-dish" supper. At this time the fifteen-minute slide presentation could be shown, or a special speaker could present the Seminary cause.
8. It is our hope that all congregations in the Central Atlantic Conference can conclude their work by May 30.
9. Further questions or inquiries should be directed to Arthur H. Lofgren, New Library Challenge Program, Lancaster Theological Seminary, Lancaster, Pennsylvania. Phone, Area Code 717 392-1453 - or write directly to Dr. Robert V. Moss, Jr. at the Seminary.

ADDITIONAL PROPOSALS FOR CONGREGATIONAL ACTIVITY AS THE CHURCHES

PARTICIPATE IN THE LANCASTER SEMINARY LIBRARY CHALLENGE FUND

Each individual congregation is different and is in different circumstances. We can not make dogmatic or inflexible statements concerning what a congregation will do. All we offer are suggestions. And all we ask is that you and your people do your best; do that of which you later will be rightfully proud.

Lancaster Seminary was created by the Church, belongs to the Church and is supported by the Church. Its sole mission is to serve the Church and the Lord of the Church.

We believe, and we are sure that you agree, that our service to the Church will be mightily increased and aided through the erection of this new library facility.

1. The first step in assuring success for our project is to inform your congregation of the purpose and function of a seminary and of Lancaster's need for a new library.
 - (a) Consult the "Materials and Other Campaign Aids" sheet for materials of an educational nature. You may quote from our literature freely: in sermons, at meetings, on Sunday Bulletins, or in parish news letters.
 - (b) We shall be happy to be present "in person" through our staff or a representative whenever you desire. Plan now to have a Lancaster Seminary Sunday.
2. Appoint (or have the consistory appoint) a "Seminary Library Campaign Committee." You might consider appointing as some of the members of this committee, representatives from one or more of the following organizations: the consistory, Lay Life and Work Committee, Church and Ministry Committee, Christian Education Committee. It would be well to have on the Committee someone who participated in the first (Advance and Leadership) phase of the Seminary campaign. The parent of a minister or of a Lancaster graduate might also be a good choice for such a committee.
3. The pastor and a layman should be co-chairmen of this committee.
4. This committee should acquaint itself with the Seminary, its need for a new library, and the general campaign organizational structure and strategy. We would suggest bringing the committee members to Lancaster to see the Seminary and its facilities and to meet some of our faculty members and students. You may come any day, including Saturday and Sunday. Notify us in advance so that we can arrange

ALL CHURCH NEW LIBRARY PROGRAM

LANCASTER THEOLOGICAL SEMINARY

"A Living Seminary for a Living Church"

ASSOCIATION TRAINING CONFERENCE

Organize Congregational Committee

Church Covered Dish Supper

Call on Members

Report to Association

_____ date

OTHER STEPS AND ALTERNATIVES

1. An All-Church gift over three years, expressed in a "Card of Intent."
2. Seminary Sunday with speaker from Seminary, or conducted by pastor and committee
3. Group Participation:
Classes and organized societies, families, and organizations consider Memorial or Named Gifts, to be permanently marked in the new library.
4. Special Sundays set aside over three years for a collection designated to apply to the congregation's gift.

I It is Our Seminary

of the

*Short 300 minutes**No - Don Aid*

UNITED CHURCH OF CHRIST

*It desperately needs the Library**Up to UCC to see that have**adequate facilities*

PURPOSE

The educational mission of the Lancaster Theological Seminary is to train and equip men and women to be ministers of God and servants of men in the world.

For 140 years Lancaster Seminary has served the Church and the world by directing its energies toward helping people better to know themselves, their God, their heritage and other cultures which impinge upon their life and thought. Its sole purpose is to assist men and women as individuals, as churchmen, and as members of other social institutions and movements to know and to do the will of God.

ECUMENICAL IN MAKE-UP AND OUT-REACH

The Seminary, although founded by the former German Reformed Church and supported largely by funds from that denomination (and its legal successors) has from the first been open to all students of all religious persuasions. It is related to the United Church of Christ. The present student body of 104 represents twelve denominations, and forty-two colleges, and comes from sixteen states and three foreign countries. Lancaster's ecumenical character is well-known and was indicated recently when three of its twelve full-time faculty members were in attendance at the Second Vatican Council. (No other Protestant Seminary in the world has had as many members of its faculty represented at Rome. Two of Lancaster's professors were official observers.

Always eager to cooperate with other seminaries, Lancaster has participated in the Inter-Seminary Seminar from its inception. Our Seminary has frequently exchanged faculty members as visiting lecturers with sister institutions, and we are even now exploring further means of cooperation with neighboring seminaries.

Evidence that our students are prepared for service of an ecumenical character is the recent widely-praised and nationally reported event in Schellsburg, where the Rev. Daniel G. Kratz, '57, is pastor. Under his leadership in this rural, central Pennsylvania community a complete union of the town's former churches (St. Matthew's Lutheran, Schellsburg Methodist, St. John's Reformed, and Schellsburg Presbyterian) has taken place. Time magazine featured this historic occasion in its November 20 issue.

Lancaster Seminary has always had a well-qualified faculty. The Seminary's president, Dr. Robert V. Moss, Jr. was elected in December to a two-year term as Chairman of the Commission on Accrediting of the American Association of Theological Schools. Lancaster's Librarian, Professor George H. Bricker, in June, 1964 was elected vice president and president elect of the American Theological Library Association. During 1964 alone, four members of the faculty had books published.

BOLD NEW CURRICULUM

The course of studies is constantly under review, and an entirely new curriculum was inaugurated this year (1964-65). Among its most exciting features are tutorials, a thesis honors program, comprehensive examinations and the addition of special, required September sessions. Seniors are required during this session to participate in a "Seminar Abroad." In 1964 the Seminar went to Germany (spending three days with pastors and laymen in East Berlin) The thirty seniors, among other things, heard lectures by leading European scholars and high officials in the German Church, and visited significant centers of contemporary church-life in Germany. The Seminar's cost was \$550 per student. One-third of the expense was borne by the student; another third by a grant; and the final third by the Seminary.

Lancaster, recognizing the fact that the men now at study in the Seminary will reach the peak of their ministry after the year 2,000, seeks to help its students become "self-teachers." Great emphasis is placed on independent study.

The Seminary's graduates are also well-equipped to work in new forms which are developing within the Christian church. A number of our recent graduates are engaged in such work. And again, Time magazine, in its November 6 issue, high-lighted these new forms by using as an example one of our graduates, the Rev. Donald N. Kelly, '60, whose ministry is conducted in the middle of a shopping center in suburban Chicago.

LAY AND CONTINUING EDUCATION

In the field of lay education, Lancaster Seminary in 1960 inaugurated a "Lay School of Theology," the first such venture in American Theological Education. The purpose of the school is to assist laymen in their search for deeper theological understanding through study and discussion. Open to laymen of all denominations, these courses are taught by Lancaster's faculty.

A graduate studies program begun in 1961, leads to the Master of Sacred Theology degree. In the 1964-65 academic year, 24 men were enrolled in this program.

As an aid to busy parish ministers, Lancaster soon hopes to offer a series of non-credit courses and seminars. For several years two faculty members have conducted seminars for former students and other interested ministers from both urban and town and country churches. As many as 60 pastors have participated in one of these seminars.

As funds and resources permit, Lancaster hopes to expand its services and facilities in order to contribute to the continuing education that is essential for pastors, if they are to continue to be alert and relevant leaders in their communities.

NEW LIBRARY

The new library, which is our immediate objective, is being built for a capacity of 150,000 volumes. The present library has 60,000 books and is acquiring 4,000 volumes annually.

The building will have a seating capacity of 142 on the first floor, 87 on the lower level. It will be a working library, with books shelved in proximity to the study and reading areas rather than in formal stacks.

On the first two levels there will be 57 individual study carrels, six study rooms, 10 research cubicles, and a special typing room. Many of the reader-book areas will offer comfortable, attractive chairs and couches.

Housed on the second floor will be the Central Archives and Library of the Evangelical and Reformed Church's Historical Society, now located in the Franklin and Marshall College Library, and a depository for archival material. Other features will be a multi-purpose lecture hall, large enough to seat 200, and complete audio-visual facilities.

Some of the special gift opportunities for the new library include:

To Name the Library	\$150,000	
Historical Society Headquarters	75,000	
Audio-Visual Room and Lecture Hall	60,000	*
Periodicals Area and Balcony	50,000	
Front Entrance and Lobby	35,000	*
Circulation Desk (and area)	25,000	
Special Collection Area	20,000	
Technical Process Room	20,000	
Rare Book Cabinets and Exhibit Cases	15,000	
Librarian's Office	12,500	
Large Study Rooms (4) each	10,000	**
Elevator	10,000	
Micro Equipment	8,000	
Receiving and Book Storage Room	7,500	
Dark Room	7,500	
Small Study Rooms (3) each	5,000	*
Public Catalog	5,000	
Bindery	5,000	*
Audio-Visual Office	5,000	
Typing Room	4,500	
Research Cubicles (10) each	4,000	
Secretary's Office	3,000	*
Individual Study Carrels (57) each	1,800	
Sets of Study Tables (10), each	1,500	**
Sections of Bookshelves	1,200	

* - Have already been taken

** - One set has already been taken.

of the

UNITED CHURCH OF CHRIST

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FUTURE PROGRAMS AND PROJECTS

Among the programs and projects which Lancaster Seminary would like to investigate - were we in a financial position to do so - are the following:

1. Adequate training of elementary and secondary teachers to deal with the teaching of religion in the public schools. Lancaster is located close to a number of colleges and universities where cooperative studies of this task could be assured.

2. Establishment of an interdisciplinary colloquy on religion and health. It would be very profitable if a seminar could be organized in which the concerns of several professional groups for the relationship of religion and health might be related.

3. Joint college-seminary plan for theological education. The time has come to study the possibilities for a new program for the education of the ordained minister. The close relationship of Lancaster Seminary to Franklin and Marshall College with its excellent department of religion, puts us in an ideal position to work with responsible representatives of the College in an experimental program designed to cover seven years.

4. Leadership Training through the medium of television. New curriculum developments and new emphases in Christian education in a number of denominations have confronted the church sharply with the necessity for improved local church leadership.

LANCASTER THEOLOGICAL SEMINARY



LANCASTER, PA.

RICHARD T. SCHELLHASE Director of Development

June 10, 1965

TO: All ministers in the Penn Central, Penn Southeast, Penn West,
Penn Northeast and Central Atlantic Conferences.

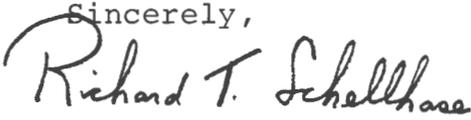
We have exciting news to share with you. On June 1 subscriptions to the New Library Challenge Fund totaled \$783,940. These gifts came from 1,485 individuals and 294 churches. Included in this figure is the astonishing response from the ministers: 492 pledges totaling \$86,995, or an average gift of \$177.

At Commencement Dr. Robert V. Moss, Jr., president of the Seminary, announced that the Corporation of the Seminary had acted to raise the campaign goal to \$1,000,000, since there are many congregations and individuals who still want to be a part of this great cause. Money raised in excess of the construction cost of the library will be used to wipe out the \$84,000 still outstanding on the new residence halls completed in 1961 at a total cost of \$760,000.

Many of you have asked us to send you quarterly or semi-annual "reminders." To save office expense we have reduced our staff and it will take us another six weeks to have our addressograph plates arranged and in order for this procedure. By mid-summer we will have everything systematized to comply with your wishes as indicated on your subscription card. If you have special requests or instructions, please feel free to inform us. Enclosed is an envelope for you to use at your convenience.

Also enclosed with this letter is a brochure on "Matching Gifts." If any of your members work for these companies, they can have their gifts "doubled" by filling out an appropriate form (provided by the company) and sending it to us along with their gift. (In fact, Glidden Paint Company sends \$2 for every \$1 that its employees give.)

Dr. Moss joins me in thanking you for your interest in and support of Lancaster Seminary's work, as we all seek to serve Christ and His Church more effectively.

Sincerely,

Richard T. Schellhase

GML
Enclosures

THE LANCASTER THEOLOGICAL SEMINARY

of the
UNITED CHURCH OF CHRIST
LANCASTER, PENNSYLVANIA

OFFICE OF THE PRESIDENT



June 14, 1965

Dear Friends:

Members of the Board, the faculty and the students of Lancaster Seminary join me in thanking you for informing us that your congregation intends to contribute \$1,800 to our Library Challenge Fund.

Please convey to your people our gratitude for and appreciation of this generous expression of confidence in us. The new library will do much to help the Seminary properly to train and equip those men and women who will serve our Church in the years ahead.

Lancaster Seminary has had a great past. This new facility is one of the factors which leads us to believe that our future too shall be bright. I am sure that you and your people know that the library is an indispensable link in providing the Church of tomorrow with capable leadership.

Thank you.

Sincerely yours,

A handwritten signature in cursive script that reads "Robert V. Moss, Jr." The signature is written in dark ink and is positioned above the printed name.

Robert V. Moss, Jr.

The Rev. Paul A. Rasche
United Evangelical U.C.C.
East Ave. & Dillon St.
Baltimore, Maryland